

EXPERIENCE

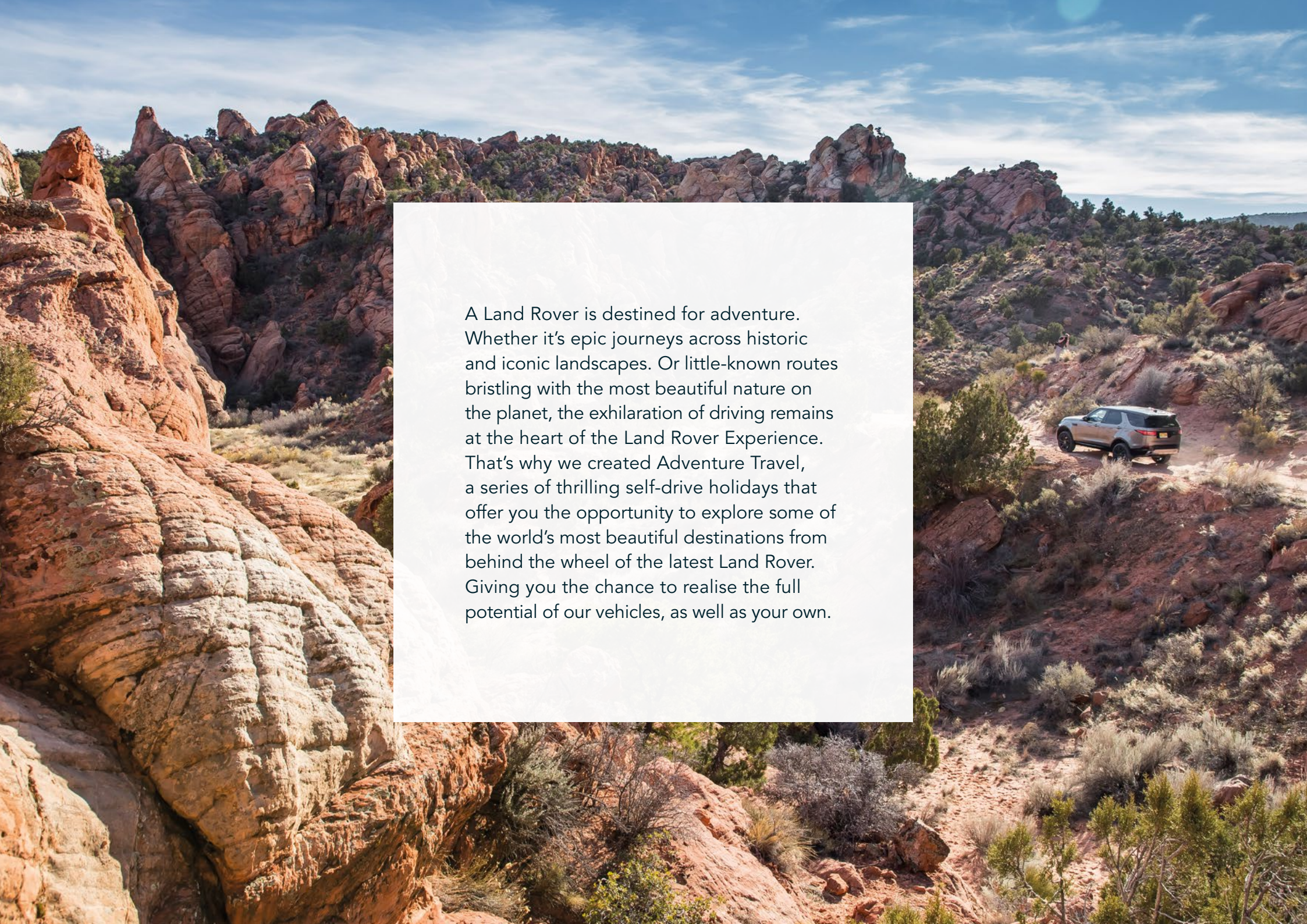
# ADVENTURE TRAVEL UTAH



ABOVE & BEYOND





A wide-angle photograph of a desert landscape. In the foreground, a silver Land Rover is driving on a dirt road that winds through a valley. The road is flanked by red rock formations and sparse desert vegetation. In the background, more red rock formations rise against a blue sky with wispy clouds. The overall scene conveys a sense of adventure and exploration.

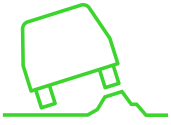
A Land Rover is destined for adventure. Whether it's epic journeys across historic and iconic landscapes. Or little-known routes bristling with the most beautiful nature on the planet, the exhilaration of driving remains at the heart of the Land Rover Experience. That's why we created Adventure Travel, a series of thrilling self-drive holidays that offer you the opportunity to explore some of the world's most beautiful destinations from behind the wheel of the latest Land Rover. Giving you the chance to realise the full potential of our vehicles, as well as your own.



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## YOUR DESERT ADVENTURE STARTS HERE

Nestled in the American Southwest, is the city of Moab, Utah. Which is surrounded by thousands of square miles of the stark beauty of Arches National Park and The Canyonlands. Its distinct red rock landscapes, carved out by over 300 million years of storms, winds, and violent floods, attract visitors from all over the world.

The Land Rover Utah Adventure is your once in a lifetime opportunity to explore this unique environment from behind the wheel of the All-New Discovery.

Accompanied by our expert instructors, they will help take your driving skills to a whole new level, enabling you to put some of the world's most capable vehicles through their paces.

So join us for the ultimate off-road challenge, and you'll see why the All-New Discovery is the perfect choice for your unforgettable adventure.

“Travel is the only  
thing you buy that  
makes you richer.”





# YOUR UTAH ADVENTURE ITINERARY

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Situated in Eastern Utah, Moab is the perfect destination for anyone in search of an action-packed challenge. From the moment the wheels of your All-New Discovery hit the first trail, you'll realise this is not for the faint hearted. And being surrounded by some of the most breathtaking scenery in the world means you may find it tough to keep your eyes on the road, especially when there aren't any.

Your All-New Discovery adventure will consist of 5 days, 4 nights and include 3 full days of off-road driving.

## WHAT YOU CAN LOOK FORWARD TO

Stay at the picturesque Red Cliffs Lodge nestled on the banks of the Colorado River.

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A dedicated team of Land Rover hosts to help with any queries and questions.

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Enjoy a wide variety of food and dining in a range of stunning locations.

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Thorough driving briefings with your Land Rover team before hitting the trail.

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Experience the Seven Mile Rim, Poison Spider Mesa and Hells Revenge Trails.

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Explore the La Sal Mountains, the Slickrock Bike Trail and the Anasazi Petroglyphs.

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Indulge in a sports massage or a horseback trek for an additional fee.

## DRIVING EXPERIENCE KEY

Adventure level: 

Vehicle type: All-New Discovery

Types of driving:



Rock crawl



Dirt & gravel tracks

Accommodation style:

Authentic and charming lodge

No. of customer vehicles: 8

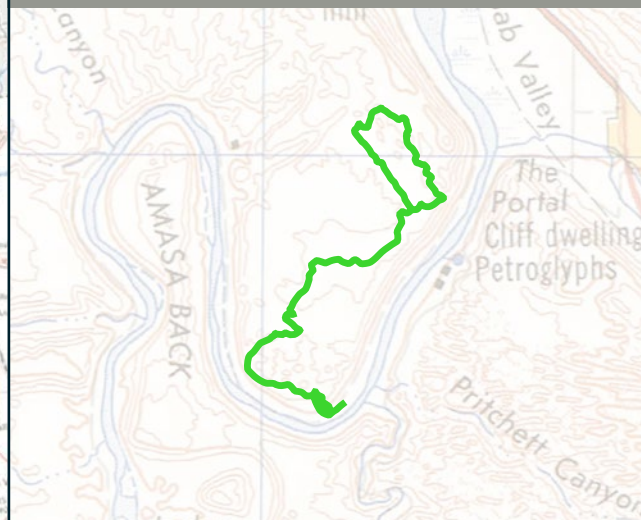
Max No. of Land Rover  
instructors: 8

Minimum driving age:

21 years old

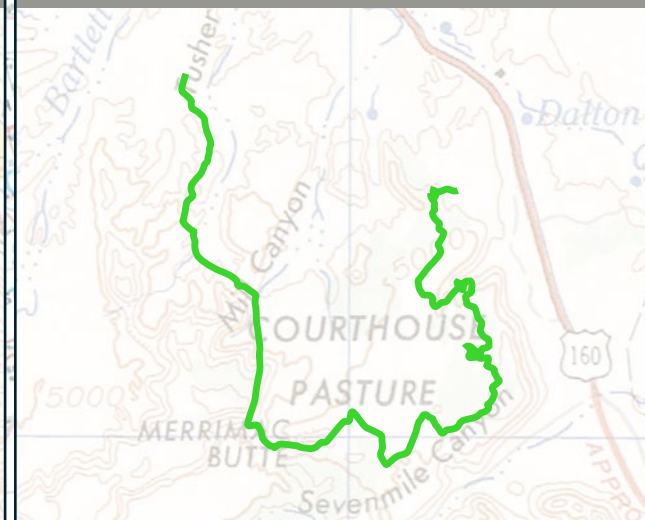
## MOAB, UTAH

### POISON SPIDER MESA



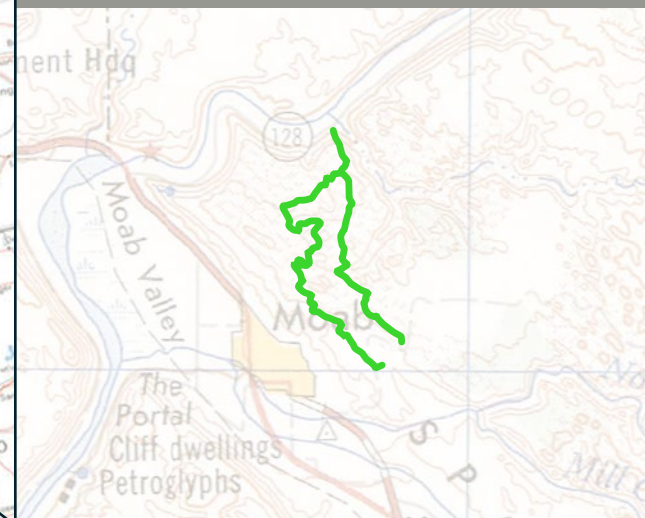
## MOAB, UTAH

### SEVEN MILE RIM



## MOAB, UTAH

### HELLS REVENGE





# ITINERARY





## DAY 1



Flying into the Grand Junction Airport, you will be met by a Land Rover representative and taken to the picturesque Red Cliffs Lodge, situated on the banks of the Colorado River. For the duration of your stay, you will be looked after by our team who are dedicated to making your stay as pleasant and as comfortable as possible.

After welcome drinks and a chance to meet and chat with your fellow explorers, there will be an initial welcome meeting held by the Land Rover Team followed by a delicious dinner in the private dining room.

## DAY 2



After breakfast, everyone gathers for a briefing before heading out to tackle the formidable Seven Mile Rim Trail. Along the drive, you'll see many of the iconic rock monuments such as Merrimac Butte and Determination Towers, as well as the extraordinary and gravity defying, Uranium Arch. This is when you realise this is more than just another driving holiday.

Lunch will be served on the trail allowing you to marvel at this staggering landscape. Then it's back to your vehicle to complete the rest of the adventure. By now, you should be feeling a little more confident in your ability to manoeuvre your All-New Discovery across this challenging terrain.

Dinner will be served in Moab at the vibrant Desert Bistro Restaurant. Here is where you can unwind and discuss the highlights of your first day on the trail.

## DAY 3



After a hearty breakfast and another quick briefing, we will set out to enjoy the breathtaking scenery along the Poison Spider Trail. Flanked by the stunning Moab landscape and the Colorado River, the sloping rock layers should provide a more challenging test.

Lunch will be served on the trail, where you'll have a much-needed chance to catch your breath before heading back out to complete your second trail.

Evening dinner will consist of a traditional camp fire dinner and barbecue. By now, you will have two full days of extreme off-roading stories to share with your fellow guests.



## DAY 4



After breakfast and the morning briefing, we will tackle our third and final trail. The unforgiving Hell's Revenge Trail where your skills will be pushed to the absolute limits, forcing you to call on everything you've learned over the previous two days.

Steep climbs and descents make up most of the trail meaning this is not one for the faint of heart. But of course, our expert instructors will be there to guide you along every step of the way.

Lunch will be served on the trail allowing you to soak up these incredible vistas for a final time.

Evening dinner will be a private function where certificates will be presented followed by farewell speeches.

## DAY 5



### ACTIVITIES AND DEPARTURE

If you're not quite ready for your crusade to finish just yet, you could always sign-up for one of our additional activities.

What better way to finish your experience than trekking through this breathtaking landscape on horseback. Switching from four-wheel drive to four legged.

Or if it's a bit of pampering you're in need of, then surely a sports massage is the perfect way to wind down along with a relaxing soak in a hot tub.









# ACCOMMODATION



Welcome to the modern, rustic comfort of Red Cliffs Lodge where views of the Colorado River will greet you each morning and night. A place where the food, wine and conversation are just part of the Experience. It's your retreat after a challenging drive on the trail. It's where you share the highlights of the day.

The Lodge is also home to the award-winning Castle Creek Winery, and offers a range of activities. Everything from discovering the area's rich history of movie making in the Moab Movie Museum, improving your handicap on the Moab golf course, or simply unwinding in the pool or hot tub.

With so many things to see and do, Red Cliffs Lodge adds perfectly to your mix of relaxation and adventure.







# MEET YOUR EXPERT TEAM



Professional, dedicated and very, very experienced. That's why every member of the Land Rover team is a valued member of the Land Rover family.

Not only do they know how to get the best out of our vehicles, they also know how to pass on the benefits of that knowledge in a clear and comprehensive way to get the best out of you too. Because when the going gets tough (and it will), there's nothing more reassuring than looking over to see a calm face who's seen it all before.

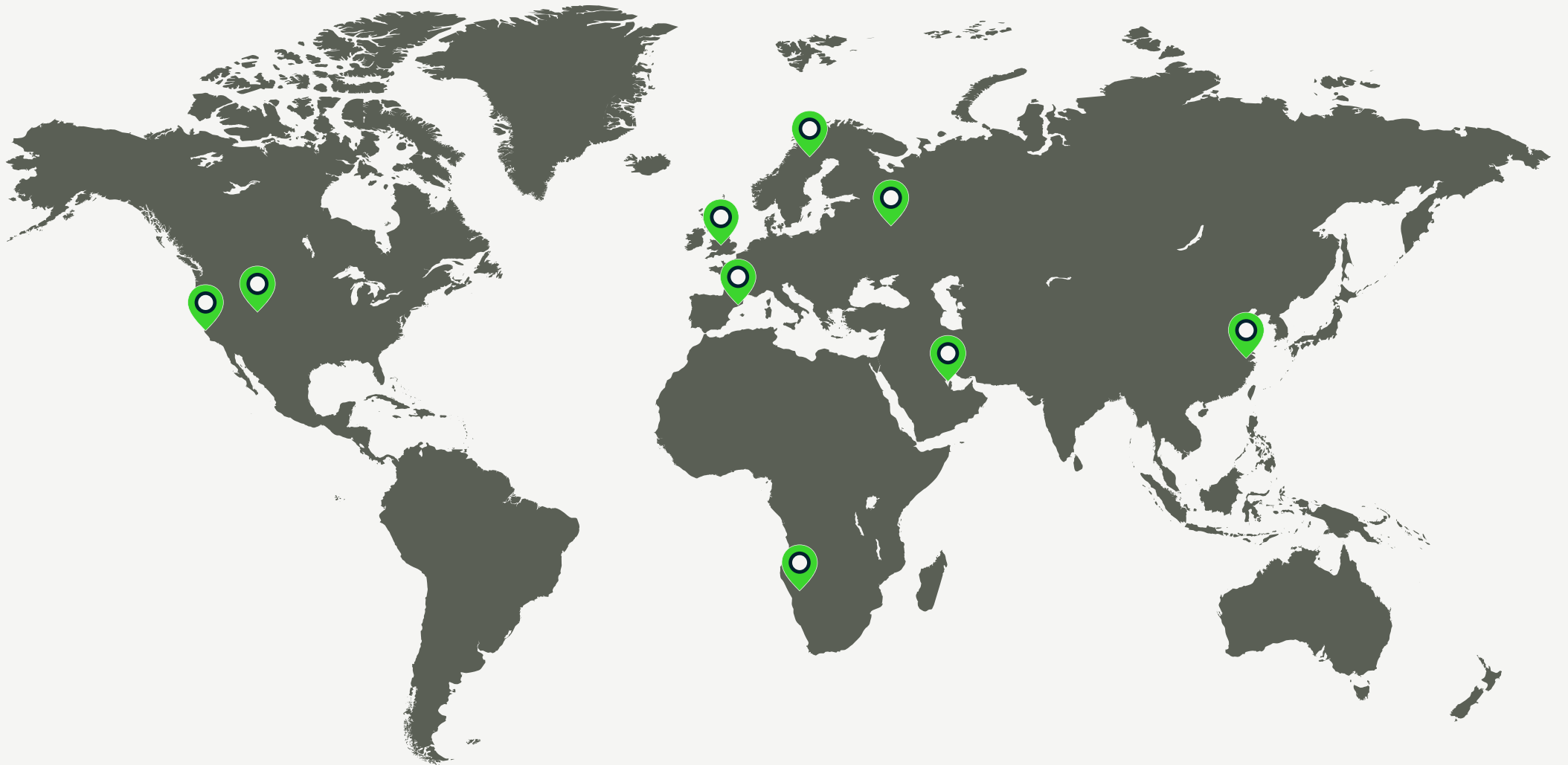
At Land Rover, we know that when it comes to understanding world-class vehicles, you need experts who are in a class of their own.





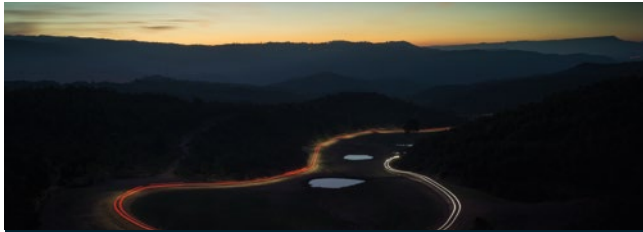


EXPERIENCE MORE





## EXPERIENCE CENTRES



### DRIVE THE WORLD

China, Russia, the Middle East, South Africa, Europe, North America or the UK. Take your pick of the many Experience Centres across the globe and make your driving adventure a truly international affair.

[landrover.com/experience](https://landrover.com/experience)

## MANUFACTURING TOURS



### MAKING OF AN ICON

See how our vehicles are made with a behind-the-scenes tour at one of our UK plants in either Halewood or Solihull.

Watch skilled craftsmen at work as our team of dedicated experts guide you through the manufacturing process.

[landrover.com/experientetours](https://landrover.com/experientetours)

## ADVENTURE TRAVEL



### A WORLD OF EXTRAORDINARY JOURNEYS

Explore some of the world's best kept secrets in the heart of some of the most beautiful lands. Choose from destinations such as Namibia or Sweden for a once-in-a-lifetime adventure holiday that will stay with you forever.

For a list of the latest destinations, visit [landrover.com/experienceadventuretravel](https://landrover.com/experienceadventuretravel)



# FREQUENTLY ASKED QUESTIONS

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## **Who operates the Land Rover Adventure Travel Utah?**

The Land Rover Experience Adventure Travel Utah programme is operated by Alem International Inc. who are licensed and authorised by Jaguar Land Rover. When you make a booking you will enter into a contract with Alem International Inc.

## **Who does the driving?**

You do! There will be a team of Land Rover Experience Instructors on hand to provide expert guidance and tuition, but you are behind the wheel.

## **What is the minimum age for participation?**

21 years old

## **What type of driver's licence will I need?**

JLR policy dictates all drivers must hold a full, current and valid driving licence to be produced on the day of the Experience.

## **Do I need to purchase extra insurance to be able to drive?**

Additional vehicle insurance is not required but it is mandatory for guests to purchase a comprehensive travel insurance policy.

## **What vehicles will I be driving?**

Land Rover All-New Discovery. Occasionally we may need to change or substitute the vehicle specified, due to circumstances beyond our control and we reserve the right to do so.

## **Are vehicles manual or automatic?**

All vehicles are automatic transmission.

## **What is the weather at the time of year?**

October and November will have warm days as high as 70-80 degrees Fahrenheit and cool evenings or around 40 degrees Fahrenheit down to freezing temperatures at night. Moab generally has over 300 days of sunshine each year.

## **How many people are in each vehicle?**

There will be two (2) guests sharing per vehicle.

## **What is the maximum group size?**

To provide a more exclusive and engaging experience, the maximum group size is 16 guests (two per vehicle).

## **What is included in the price of the Land Rover Adventure Travel Utah?**

General inclusions are as follows: All Land Rover driving activities, hotel accommodation, breakfast, lunch & dinner, drinks with meals, and airport transfers to/from Grand Junction Airport. Please note that due to the level of driving involved, alcohol is only included with your dinner and will be limited.

## **What isn't included in the price of the driving experience?**

Flights, meals and drinks that are not specified in the programme, visa fees (if applicable), travel insurances and any pre or post-trip arrangements that deviate from the itinerary.

## **If I am travelling by myself will I have my own vehicle?**

No. As a single traveller you will be paired in your vehicle with another guest. You will have your own hotel room throughout.

## **Do I need to have a certain level of physical fitness to take part?**

To participate in the driving Experience you should ensure that you do not know of any circumstances which would disqualify you from driving such as chronic back problems (or similar conditions), mental conditions which might impair your ability to drive, and poor eyesight which doesn't meet the standards for driving, pregnancy or heart problems. If you are on medication, please be sure to have enough to last the duration of your trip. Also, we will have medical staff along with us. Please alert us of any medical conditions that you may have a concern over.

## **Are children allowed to join the Land Rover Adventure Travel Experience?**

The Experience is not suitable for children due to safety reasons.

## **Do I need special clothing?**

Sturdy and comfortable walking boots, socks, sunglasses, hat, as well as a windbreaker, fleece and t-shirt.

## **What is the dress code for the evenings?**

Evening dress is casual.

## **What other activities are available?**

The ranch offers activities such as horseback riding, wine tasting, river rafting, sports massage and more. Do enquire further within.

## **Do I require a visa?**

Kindly contact your local consulate to check on your specific requirements. Should you require an invitation letter to receive your visa, please get in touch and we will provide you with this.

## **Which currency is used in the US?**

The local currency is the US Dollar.

## **Am I allowed to bring a camera or video camera?**

Yes of course. You may also bring specialist equipment such as GoPros however due to permit reasons drones will not be allowed.

## **What language is the Land Rover Adventure Travel Utah delivered in?**

The programme is delivered in English.

## **Terms and conditions**

Please visit [landrover.com](http://landrover.com)

## **Important note**

The images shown here are for illustration purposes only and should there be any ambiguity regarding the programme, the written itinerary will be taken as the more accurate interpretation of the trip. We reserve the right to alter the travel route and/or replace the tour operator with similar alternatives.



EXPERIENCE

# UTAH – PACKAGE AND PRICE

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## UTAH ADVENTURE

5 day, 4 night adventure including 3 full days off-road driving. Experience includes The Seven Mile Rim, Poison Spider and Hell's Revenge Trails. A dedicated team of expert Land Rover instructors will accompany the guests on each trail. Accommodation is at the Red Cliffs Lodge situated by the Colorado River.

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**FROM \$5,250** based on 2-sharing

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For more information  
visit [landrover.com/experienceutah](https://landrover.com/experienceutah)







ABOVE & BEYOND



